

PRIVACY POLICY – g4g Day @Moscow with Stanley Black & Decker

What information do we collect?

We collect information from you when you register on our site, place an order, subscribe to our newsletter, respond to a survey or fill out a form. When ordering or registering on our Website, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number or credit card information. Greenlight for girls may also collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

You can choose not to provide certain information but then you might not be able to take advantage of some of our features.

What do we use your information for?

Greenlight for girls collects and uses your personal information to operate the Greenlight for girls Website and deliver the services you have requested.

Any of the information we collect from you may be used in one of the following ways:

- to personalize your experience (your information helps us to better respond to your individual needs)
- to improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- to improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- to process transactions (your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested)
- to administer a contest, promotion, survey or other site feature
- to send periodic emails (the email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.)

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

How long do we hold your personal data?

We will hold your personal data on file for as long as you are signed up to receive updates and/or log into our website. Your data is not processed for any further purposes other than those detailed in this policy.

Consent

Where consent for the use and disclosure of personal information is required, we will seek consent from the appropriate person.

How and when can you withdraw your consent?

As a data subject, you may have the right at any time to request access to, rectification or erasure of your personal data; to restrict or object to certain kinds of processing of your personal data, including direct marketing; to the portability of your personal data and to complain to the EU's data protection supervisory authority about the processing of your personal data. You can withdraw this at any time by contacting us using the details in the General Information section.

Do we use cookies?

Yes (Cookies are small files that a site or its service provider transfers to your computers hard drive through your Web browser (if you allow) that enables the sites or service

providers systems to recognize your browser and capture and remember certain information). We use cookies to help us remember and process the items in your shopping cart, understand and save your preferences for future visits and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business. You can stop the use of cookies in your Internet browser.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

In order to provide some specific operations that we can not provide ourselves, we use the services and applications of trusted third parties that are in compliance with the GDPR:

- Mailchimp – newsletters
- Google - Google Analytics
- Squarespace - website
- Facebook – events registrations
- Eventbrite- events registrations

It is possible that in the future we will decide to use other applications to facilitate and improve our services. However, we will make sure that such applications and providers are in compliance with all legal requirements.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Children's Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Terms and Conditions

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at www.greenlightforgirls.org

Your Consent

By using our Website, you consent to our Privacy policy.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page.

Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

Greenlight for girls
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