

Interested in learning how to be a TV reporter?

In previous years, some of our Greenlight girls formed a “News Team”, interviewing participants on the day and posting tweets. New this year is the chance for girls to **try their hand at TV journalism and video interview** girls. The topic will be energy, a sector that is key to our every-day lives, from heating and lighting to transport and industry. We have teamed up with the Council of European Energy Regulators (CEER) and ValentinaMedia to shoot, on the day (29 Nov.), video interviews on “What energy means to Brussels Greenlight for Girls”.

Why is the video about energy?

Energy regulators are making video clips asking kids (from around the world) what energy (electricity/gas) means to them. Obviously, kids’ answers in developing countries (like Africa) are expected to differ from those in the developed economies such as Europe.

What will you learn?

You will learn, from experts, how to use video equipment and how to conduct a TV interview, whilst interviewing fellow participants of the event about energy.

What must you do to appear in the video?

Indicate when choosing your workshops online that you want to “appear in the Greenlight video”. Importantly, as our Greenlight participants (aged 11-15 years) are minors, parental/guardian authorisation is required. **Please complete and sign the “Video Appearance Guardianship Authorisation for Minors” overleaf.**

How will the video be used?

The “Brussels Greenlight for Girls” video clip will be used to inspire girls into the vast and exciting world of energy. Our Brussels Greenlight for Girls video will be merged with other videos of kids around the world talking about energy and showcased at the regulators' major international convention- the World Forum on Energy Regulation (www.wfer2015.org) - in Istanbul in May 2015. The video may also be embedded on YouTube/Vimeo with a link to it from/embedded on the following websites:

- Greenlight for Girls (<http://greenlightforgirls.org>)
- ValentinaMedia (www.valentinamedia.com)
- Council of the European Energy Regulators (www.ceer.eu)
- International Confederation of Energy Regulators (www.icer-regulators.net)
- World Forum on Energy Regulation (www.wfer2015.org)

Background: The Council of European Energy Regulators (CEER) is a Belgian not-for-profit association representing Europe’s national energy regulatory authorities. CEER’s members are the independent statutory bodies responsible for regulating electricity and natural gas at national level. At international level, CEER is a member of the International Confederation of Energy Regulators (ICER). ICER runs a “Women in Energy” initiative to help the career advancement of women in energy. The ICER WIE initiative is chaired by CEER’s Deputy Secretary General, Una Shortall. Una along with Valentina Cala (a media expert) are the 2 Greenlight volunteers who will help the girls make the “What energy means to Brussels Greenlight for Girls” video.



VIDEO APPEARANCE GUARDIAN AUTHORISATION FOR MINORS

Brussels "Greenlight for Girls" video

Working Title: What energy means to Brussels Greenlight for Girls (the "video")

Young Person Appearing:

Parent or Guardian:

Production Date(s): Saturday, 29 November 2014

Production Location(s): Greenlight for Girls event, Brussels

As parent or guardian of _____, I authorize The Council of European Energy Regulators/ValentiaMedia ("Producer"), the Producer's agents, successors, assigns, and designees to record her name, likeness, image, voice, sound effects, and to interview her on film, tape, or otherwise (the "Recording"), edit such Recording as the Producer may desire, and incorporate such Recording into the Film, any versions of the Film and all related materials thereof, including but not limited to promotion and advertising materials. It is understood and agreed that the Producer shall retain final editorial, artistic, and technical control of the Film and the content of the Film.

The guardian/parent who has signed the authorization will be given the opportunity to view the final footage.

The Producer, and the Producer's successors and assigns, shall own all rights, title and interest, including the copyright, in and to the Film, including the Recording and related materials, to be used and disposed of, without limitation for non-commercial purposes, as the Producer shall in the Producer's sole discretion determine.

I represent, as parent or guardian of _____, we shall both be bound by the terms of this Appearance Release.

Signature of Minor:

Signature of Parent or Guardian:

Address:

Telephone:

E-Mail:

Date: